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Black Long-Term Care Executives

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Black Long Term Care Executives
P.O. Box 120601
St. Albans, NY 11412

Email: BLTCE40@gmail.com

www.blctce.org

BLACK LONG TERM CARE EXECUTIVES
PRESENTS:



Certified Nursing Assistant Seminar

June 12, 2025
8:00am to 4:00pm

Use QR code to register
No cost to attend

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AGENDA

8:00am-9:00am

Registration/Breakfast

9:00am-9:15am

Welcome: Marcia Styles RN, LNHA
President, BLTCE

9:15am-10:45am

Keynote: Dr. N. Lewis-McCook DNP
MSN,BSN,RN
"We are the Champions for our
Residents"

10:45am-11:00am

Break

11:00am-12:00pm

Marie C. Jean MSN RN RAC/CTA
Asst. VP Reimbursement
"The Importance of CNAs
Documentation in the Skilled
Nursing Facility."

12:00pm-12:15pm

Sponsors

12:15pm to 1:00pm

Lunch

1:00pm-2:00pm

Carolyn Franklin MEd, CTRS, CDP
"Communicate like a Champi

2:15pm-3:00pm

Michelle Edwards LNHA
Raffle Presentation

3:00pm-3:30pm

Certificates of Attendance

BLACK LONG TERM CARE EXECUTIVES

The Members of BLTCE are Health
Care Executives, Primarily practicing
in Long Term Care.

Our Mission is to promote excellence
in leadership in the delivery of long
term care services by providing
continuing education to all levels of
practitioners; and develop and
promote a forum in which ideas and
experiences are disseminated and
shared.

EVENT DESCRIPTION

This seminar is designed to honor
Certified Nursing Assistants highlighting
your value as a member of the
Healthcare Team.

Scholarship offered for two qualifying
C.N.A.'s currently enrolled in Nursing
School.

BLTCE Organization is a proud member
of Advancing Excellence in Long Term
Care. The organization works in
collaboration with Leading Age NY, HEC
(Health Executives Club), the NYC
Department of Education. We work with
various Nursing Facilities within the five
boroughs to support our Summer
Youth Internship program.

SPEAKER PROFILES

Dr. N. Lewis-McCook DNP, MSN, BSN, RN

Dr. Nadene Lewis-McCook is a doctoral prepared, practice-
focused, education-oriented, scholar-practitioner with more than
30 years of professional clinical experience and servant
leadership in healthcare. Dr. Lewis-McCook has worked as a
CNA, an LPN, and an RN.

She is the founder of Moneague Care Compliance, named after a
town in Jamaica, West Indies and where her mother attended
college. The company's guiding principles emulate her parents
nurturing and discipline with the purpose of inspiring and
empowering interdisciplinary teams to deliver quality patient-
centered care, promoting teams' performance improvement, and
professional development.

Dr. Lewis-McCook mirrored her life and professional career from
values and experiences learned from her parents. A beloved
father, who she 'stole' her business savvy from and a
bonus mom, a teacher and Justice of Peace, who instilled the
importance of sharing knowledge learned with everyone within
the sound of her voice.

Dr. Lewis-McCook is an accomplished leader admired by her
peers for her command of long-term care regulatory guidelines,
both state and federal. She is respected by staff for her teaching
techniques and her ability to "bring regulations to the bedside,
one facility at a time".

Marie C. Jean MSN RN RAC/CTA Assistant VP Reimbursement

Marie C. Jean is an experienced healthcare executive and
registered nurse with over 20 years of leadership experience in
post-acute and long-term care settings. She currently serves as
the Assistant Vice President of Clinical Reimbursement for the
Post-Acute Service Line at NYC Health +Hospitals, where she
provides strategic and operational leadership across five skilled
nursing facilities (SNFs), including long-term care hospitals
(LTCs). Marie is recognized as an expert in clinical
reimbursement optimization, case management operations, and
regulatory compliance. She holds specialized MDS 3.0 (RAC-
CTA), rehabilitation nursing (CRRN), and quality assurance
credentials. Marie holds a Master of Science in Nursing focusing
on Administration and Informatics from Molloy College. She is an
active member of the American Association of Post-Acute Care
Nursing, the Case Management Society of America, and the
American Nurses Association, demonstrating her commitment
to quality care standards and nursing excellence.

Carolyn Franklin MEd, CTRS,CDP

Carolyn Franklin, CTRS is the Director of Therapeutic
Recreation at Gouverneur Skilled Nursing Facility since May
2021. She completed her B.S. from Hampton University followed
by a Master's of Science -Therapeutic Recreation Education
with specialty in Dementia, Education, Gerontology and Staff
Engagement from Lehman College. Carolyn has been involved
in healthcare for over 25 years in many different capacities. She
has served as presenter at the Annual NYSTRA Conference
since 2015. Carolyn is also a member of the National Council for
Certified Dementia Practitioners.