

LeadingAge New York in 2024

With robust, year-round advocacy, education, and outreach efforts, we secured significant Medicaid investments for nursing homes, assisted living programs, and adult day health for a second year in a row. We had notable legislative wins, too: we secured enactment of 4 bills benefiting members and defeated 25 bills that would have had significant negative impacts. In the end, only one bill that LeadingAge NY opposed was signed by the Governor.



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Advocacy to serve your interests.

Secured Medicaid funding increases at a level on par with hospitals

for SNF, ALP, and ADHC providers.

Defeated 25 bills

that would have had negative impacts on members.

Only one bill that LeadingAge NY opposed was signed by the Governor.

Increased engagement in grassroots advocacy by 8,500

resulting in 25,000 digital letters.

Secured introduction of 7 bills to support member and consumer needs

to authorize SNF and ALP rebasing, CCRC reforms, medication aides, and an Affordable Senior Housing Resident Assistant Program.

Networking opportunities like no other.

Hosted 33 conferences and events

providing education to 1,149 people and offering 459 credit hours in various categories.

Held 6 Regional DNS and DSW Council meetings

Launched LeadingAge NY Communities

a space for members to share ideas and resources.

Convened CEO quarterly meetings

and Councils for Public Affairs, CIOs, HR, and member workgroups on emerging issues.

Solutions to help your organization stay strong.

Led 25 full membership calls

to provide guidance, updates, and answer questions.

ProCare conducted 31 ATI trainings

and supported members through proactive and reactive consulting and education.

Developed a think tank on Middle Income Housing

enlisted members and others to develop solutions for this growing market.

Tech Solutions served 2,844 total users

ran 49,972 analyses and worked with LeadingAge to get the Report Portal built and released to members.

Additional accomplishments.

Helped members get 125 CNA students trained and certified.

228 pieces of artwork included in the Annual Art Competition

from 48 member organizations.

Graduated 20 IGNITE Leadership Academy Fellows

in the 2023/2024 class.

Diversity Committee created 2 toolkits and a 2-part webinar series

on having hard conversations at work, how to operationalize equity, and how to create inclusive workplaces.

Your needs are our top priority. We're ramping up our advocacy activities for 2025 to address funding shortfalls and irrational regulatory burdens. We're planning more members-only council meetings and events. You'll continue to get free, exclusive, or discounted access to even more professional development opportunities to enhance your impact. Thank you for being part of LeadingAge New York.

LeadingAge in 2024

Supporting members on critical issues in key areas, LeadingAge achieved policy wins, launched exclusive member services, and expanded events based on your feedback. Check out just a few of our national accomplishments this year. We focus on what matters to you.



National Advocacy That Serves Your Interests

From promoting fair regulations to improving the sector's funding, our policy and PR experts keep members' needs and concerns in focus for policymakers and advance our field's interests.

TESTIFIED BEFORE CONGRESS

to expand and preserve affordable senior housing.

SUED HHS ON STAFFING MANDATES

as part of multi-faceted effort to stop implementation.

SHAPED LEGISLATION

that improves and reforms hospice care.

3,700+ ACTIONS TAKEN

by LeadingAge advocates to lobby Congress.

Solutions to Build Knowledge and Strengthen Skills

Online, on-demand, in-person: Our resources cover relevant topics to help your organization succeed.

WEEKLY NATIONAL POLICY CALLS

with updates on important national issues from LeadingAge experts.

NEW TOOLS & RESOURCES

on AI, staffing mandates, Medicare Advantage, and other key issues.

500,000 WEBSITE VISITS

to access the sector's best information, analysis, and thought leadership.

Creating Connections So You Can Grow Yours

Members learn from members—and we create myriad opportunities to ensure networking happens seamlessly, wherever affinities emerge.

8 NEW PEER GROUPS

that provide real-time connections on key topics.

15 MEMBER NETWORKS

offer critical updates and analysis across the continuum.

FELLOWSHIP PROGRAM

for new CEOs that provides mentoring and skills to succeed.

NEW PROGRAMMING

for continuing care at home and hospice providers.

Enriching Careers, Advancing Our Sector

6,500+ people gathered for our Annual Meeting and Leadership Summit, and we're growing our leadership programs, live online learning, and on-demand resources for members.

16% INCREASE

in the number of organizations participating in leadership programs.

15,000+ PEOPLE

have accessed live and on-demand learning opportunities.

LAUNCHED LEADERSHIP AWARD

to recognize members who support communities in remarkable ways.

Your needs continue to be our top priority as we look forward. We're leading a range of public advocacy efforts, developing more virtual members-only networks, and expanding free, exclusive, or discounted access to even more professional development to deepen your organization's impact. Thank you for being a part of the LeadingAge community!