



FOR IMMEDIATE RELEASE
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WARTBURG RECEIVES TRANSFORMATIVE ARTS INITIATIVE GRANT

[Mount Vernon, New York] – Wartburg, an award-winning provider of comprehensive senior residential and healthcare services, is proud to announce the receipt of the 2023-24 Mount Vernon Arts Initiative Grant presented by Arts Westchester. These initiatives are designed to help Westchester County artists and local cultural organizations enhance the services they provide to Mount Vernon Residents.

The program, a partnership with Sarah Lawrence College students and led by the Mellon Foundation Humanitarian Fellow Dr. Emily Bloom, consists of teaming Wartburg residents and community members to create an exhibition titled “Our Photos: Images of Care” that debuted December 13, 2023 at 2 pm in the Gatz Conference Center. The exhibit will also travel to Hudson River Museum, Sarah Lawrence and then back to Wartburg in the new Berkemeier Living Center.

The exhibition includes photographs from our seniors’ personal collections, which were professionally matted and displayed. The museum quality exhibition, speaker series, and hands-on-workshop aims to educate the community about the history of photography and its role in everyday life, to help seniors preserve and share stories about the photographs that matter to them, and create intergenerational conversations about media, history, and preservation. Participants discussed the significance of “vernacular photography,” or photographs of everyday events like family vacations, class photos, or local festivals, as well as explored recent museum practices that aimed to showcase these ordinary photographs alongside traditional works of art.

By exhibiting these personal photos at Wartburg and sharing stories about them, we believe participants are encouraged to think of themselves as art-makers and history-makers through the act of framing, preserving, and contextualizing the photographic records of everyday life.

“This exhibition is unique because it tells stories of our own residents and families, and we also love the concept that all of us can be “artists” and “history-makers.” said Wartburg President Dr. David Gentner.

About Wartburg

Wartburg, located in Westchester County, NY, offers integrated, comprehensive senior residential and healthcare services. Unlike conventional retirement communities, Wartburg provides a wide range of services to both residents living on their beautiful 34-acre campus

and people in their own homes. From independent, assisted living and award-winning nursing home care to inpatient/outpatient rehabilitation, home care and adult day care services, their continuing care approach has earned them a trusted reputation. Wartburg also provides caregiver support at every stage with an array of options to find the level of care that considers the whole family. Wartburg was named one of the “Best Nursing Homes in New York State” by *U.S. News & World Report* for the twelfth consecutive year in 2023.

Website: www.wartburg.org

Facebook: facebook.com/thewartburg

Instagram: instagram.com/wartburgadultcare

Twitter: twitter.com/thewartburg

YouTube: youtube.com/wartburgny

LinkedIn: linkedin.com/company/the-wartburg-adult-care-community

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L-R: Mary Alice O'Brien, Abby Dixson-Boles, and London Hayes