

## Who is LeadingAge New York?

LeadingAge New York is the undisputed leader in developing senior living and services policy for the State of New York. Because of the respect LeadingAge New York has earned among policy makers, we are regularly included in budget and legislative discussions with legislative leaders, the governor's office and agency leadership. In addition, the Department of Health often turns to LeadingAge New York for guidance on a number of long term care issues, including rate-setting, reimbursement and regulatory issues.

### ***Why can't my facility just write a check?***

Federal law strictly prohibits not-for-profit entities from involvement in political campaigns. Donations must be made from individuals' personal accounts to protect your organization's not-for-profit status. Donations from individuals who work or volunteer for LeadingAge New York member organizations are critically important.

### ***Where does my donation go?***

The LeadingAge New York PAC makes financial contributions to the election campaigns of the legislative leaders, committee chairs and individual legislators who have shown a strong commitment to continuing care. Your donation builds and maintains political connections by funding attendance at political events. Our success depends on members' contributions. The more money we have, the more we can donate to the campaigns of and attend fundraisers for elected officials who support our political agenda.

## Founders Club

LeadingAge New York will be pleased to honor those who step up and become members of the Founders Club, comprised of individual donors who contribute \$1,000 or more to the PAC.

The Founders Club offers these rewards:

- Invitation to key political events
- Public recognition of support at the LeadingAge New York annual meeting, in all membership materials and in the membership directory



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Phone: 518.867.8383 or Fax: 518.867.8384  
[www.leadingageny.org](http://www.leadingageny.org)



LeadingAge™  
New York PAC



**Help supercharge  
your PAC by  
contributing today!**



# Ensuring that elected officials are representing your interests in Albany.

In a perfect world, money wouldn't be the key to political access. But we don't live in a perfect world.

It's no secret that well-fueled PACs help increase political mileage, and right now, your LeadingAge New York PAC is running on empty. We need your donation today to fill the PAC's tank and shift our political activity into high gear to ensure that elected officials are representing your interests in Albany.

Since not-for-profits and public entities cannot be directly involved in political campaigns, LeadingAge New York established the LeadingAge New York PAC in 1991 to influence State leaders through their

election campaigns. The LeadingAge New York PAC pools donations for maximum impact and influence on elections. It ensures that candidates for State office are informed about, and supportive of, investments in our services for seniors. More importantly, the PAC seeks to support candidates who will oppose cuts to long term care services.

Having a securely funded PAC enables us to be actively engaged not just in the legislative process, but the political process as well. LeadingAge New York is up against heavily funded special interests, all vying for political sway; to help us go the distance for you, we need a vital, well-funded PAC.

I want to help reach every member of the Legislature by making my contribution today!

- \$1,000+ Founders Club
- \$100 - \$499 Advocate
- \$500 - \$999 Guardian
- \$25 - \$99 Activist

I would like to contribute \$\_\_\_\_\_ to the LeadingAge New York PAC to secure senior services throughout New York State.

(We appreciate any donation you make; however, corporations are prohibited from making total contributions to political campaigns in excess of \$5,000 annually.)

Please note: Donations to the LeadingAge New York PAC are NOT tax-deductible under federal and state law.

Print name: \_\_\_\_\_

Street address: \_\_\_\_\_

City/state/ZIP code: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_  
(business or institutional)

Affiliation: \_\_\_\_\_

Please list my name as a LeadingAge New York PAC contributor in publicity materials:  YES  NO

Make checks payable to LeadingAge New York PAC. For information on other payment arrangements, please contact [pac@leadingageny.org](mailto:pac@leadingageny.org).

Please return this form to:



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**Don't delay, make your pledge today!**